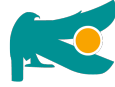


# SELKET KAUFMAN



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www.racreativemulitmedia.com

## PROFILE

Passionate photojournalist dedicated to producing award-winning stories ranging from illegal immigrants destined to return back to Mexico and Central America, to the struggle of preserving archaeological sites in Northern Peru, to capturing a unique bond between a Mahout and an elephant in central Thailand. Always looking for the opportunity to travel and create documentaries that bring awareness and inspire change.

## WORK EXPERIENCE

### VISUAL COMMUNICATIONS SPECIALIST 2013 -PRESENT

Part of Pacific Whale Foundation's marketing team to create multimedia pieces that effectively communicate Pacific Whale Foundation's mission, conservation efforts and research advances. Responsible for overseeing film production and creating video and photo content to promote PacWhale Eco-Adventures. Past documentaries include "Migration Towards Prosperity" that was presented at the 2014 International Whaling Commission to promote sustainable and responsible whale watching.

### INDEPENDENT VISUAL JOURNALIST 2008 -PRESENT

Specializing in documentary photography, multimedia projects and travel blogs. Hired as an independent photographer for weddings, family gatherings and community events. Publications include, Hawaii's Humpback Whales: The Ultimate Guide, Honolulu Star, Independent Weekly, Passport Magazine, Endeavors, La Conexcion and News Photographer. National Press Photographer's Association (NPPA) member.

### PHOTOGRAPHER AND WEBSITE CORDINATOR 2011-2013

Played a vital role in communications department for Point Defiance Zoo & Aquarium and Northwest Trek Wildlife Park. Successfully published nationally recognized video clips for online publications, produced media kits for news outlets and partners. Updated and maintained both company websites. Applied fundamentals in media relations to inspire and communicate importance of wildlife conservation.

### ESC PHOTOGRAPHER AND MEDIA DEVELOPER 2009-2011

Joined the Emergency Services Corps in Wilmington, Delaware. Worked as the official NCC fire department photographer for services, events, political meetings and company trainings. Created multimedia videos to help recruit and retain volunteer firefighters. Updated websites for fire departments in New Castle County to educate and raise awareness on fire safety. Coordinated and taught community outreach efforts in emergency management as part of volunteer service. Completed two years of core firefighting- rescue classes at Delaware State Fire School. Certified Fire Fighter 1 & 2 and first responder.

## EDUCATION

University of North Carolina at Chapel Hill  
BA Degree in Photojournalism 2008

College of San Mateo, California  
AA Degree in Liberal Arts 2004  
Graduated with Honors, 3.9 GPA

## AWARDS

- "Award of Excellence", Best Shorts Film Festival"
- Best of the Best Successful photographer for PDZA
- AmeriCorps Service Award completion volunteer service in the state of Delaware
- NPPA Best of Photojournalism-Third Place Best Individual Multimedia
- Southern Short Course Second Place Individual Multimedia Documentary
- NPPA Best of Photojournalism Best Team Video
- NPPA Best of Photojournalism Second Place Individual Video

## SKILLS

- Creativity
- Video Editing
- Adaptability
- Highly organized
- Leadership
- Teamwork